

**We could have spent more time on this ad –
But we'd rather spend the time providing excellent customer service.**

Our service goals are to answer all calls **within 60 seconds**. New business applications are processed **within five days**. In our Claims Department, we contact all parties involved **within 24 hours** of the initial report, the vehicles are inspected **within 72 hours**, and we pay our physical damage claims **within 10 days**. If that kind of service appeals to you, we'd love to have your agency sell our product. To inquire how to become a Bristol West Independent Agent, call **1-800-BRISTOL**. Or visit **www.bristolwest.com**.



**This ad could have been more cutting-edge –
But we'd rather invest the time developing cutting-edge
technology and products.**

Bristol West invests in **product innovations** your customers want and the **technology you need** to grow and retain your customer base. If this kind of **innovation** appeals to you, we'd love to have your agency sell Bristol West. To inquire how to become a Bristol West Independent Agent, call

1-800-BRISTOL. Or visit www.bristolwest.com.



**We could have put more money into this ad,
But we'd rather reward our Independent Agents**

Bristol West offers **attractive compensations** to our Independent Agents based on 4-tiered strategy not tied to **growth** or **profitability**. That means there is **no risk to the Producer** – all the risk is ours. **Compensation is guaranteed** and everyone earns **above-market commissions** everywhere. To find out more about all the other benefits of selling Bristol West Insurance from call **1-800-BRISTOL**. Or visit **www.bristolwest.com**.



**We could have spent more time on this ad
Instead we were out in the field visiting our Independent Agents**

At Bristol West, we believe business is about **cultivating strong relationships** with customers and we can only do that through our **Independent Agents**. That's why **we seek out your feedback – in person** – as often as possible. If this kind of **personal touch** appeals to you, call **1-800-BRISTOL**. Or visit **www.bristolwest.com**.

